



FSA. FOOTBALL SUPPORTERS' ASSOCIATION





AGENDA

Introduction – (Hallam FC)

Why now? – (Hallam FC)

The Football Supporters' Association

What is Fan Ownership?

Q & A

Indicative vote



Who are the FSA are what do we do?



- Europe's largest democratic supporter representative body
- Funded by football and commercial sponsorship – 19 staff
- 500,000+ members in England & Wales with sister organisations in Scotland and Ireland and across Europe
- **Supported the establishment of over 50 community-owned clubs**
- Representing supporters from the Premier League to grassroots; men's and women's football
- Major contributor to the Fan-Led Review of Football and subsequent 2021 Crouch Report



FSA & Fan Ownership

Why and what it is?

Examples

Why it works

Disadvantages





Fan Ownership & Community Benefit Societies

- A not-for-profit organisation
- Set up and managed by the community
- Operates for the benefit of the community
- Profits are ploughed back into the organisation
- Registered with the Financial Conduct Authority
- Operates using an agreed set of model rules sponsored by the FSA
- Has limited liability, protecting members and shareholders
- Asset lock to protect key heritage items



Community Benefit Society (CBS)

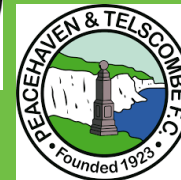
Operates for the benefit of the wider community, one-member-one-vote governance, can raise community shares, asset lock available Limited liability for members, registered with FCA under Co-operative and Community Benefit Societies Act 2014

Structure	Limited Liability	Profit Distribution	Democratic	Grant Funders	Regulator
CLS	✓	✓	✗	✗	Co House
CLG	✓	✗	✓	✓	Co House
CBS	✓	✗	✓	✓	FCA
CIO	✓	✗	✓	✓	Charity Commission



Example Clubs and some numbers

EFL –	2
Step 2 –	6
Step 3 –	6
Step 4 –	8
Step 5 –	12
Step 6 –	4





Why it works

- Sustainable
- Protection
- Transparent
- Volunteering
- Grant funding
- Outward looking/ community focused
- Shared responsibility





Disadvantages

- Can't gamble on promotion
- Only spend what you generate
- Can't sell key asset
- Increased governance
- Decision making can be slower





Why this would suit Hallam FC



- Allows everyone to have an ownership stake in the 2nd oldest club in the world.
- Hallam FC as the 2nd oldest club in the world is unaffected by a change in governance model.
- Provides an asset lock for the Youdan Trophy
- Greater potential for attracting grants.
- A greater chance of attracting new volunteers



FSA.



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Process



- **Step One** - Mandate from this meeting to further explore*
- * *(if mandate agreed, postpone AGM until end of July)*
- **Step two** – Understand membership obligations
- **Step three** – following legal advice, implement interim solution in order to ensure a binding decision can be made according to the current constitution.
- **Step four** – consultation on new Club ‘Community Benefit Society’ rules.
- **Step five** – adoption of final rules, move of assets over to new corporate entity. Interim committee appointed and date set for first election.





Motion

This meeting agrees that Hallam FC should pursue the setting up of a community owned football club via the Community Benefit Society model.





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